

## **Individual Level of Sponsorship**

For an annual fee of  
**\$75.00 USD**

You can join COINN, our  
affiliates and partners to:

- Promote the development of neonatal nurses
- Foster excellence in neonatal nursing and to
- Enhance the quality of care for mothers and infants globally.

Visit our website at:  
[www.coinnurses.org](http://www.coinnurses.org)  
to read more about  
COINN.

COINN together with the Neonatal  
Nurses Association of Southern Africa  
(NNASA) are hosting the

7th International Conference for  
Neonatal Nurses (ICNN)

**EXCELLENCE AGAINST ALL ODDS:  
RESEARCHING SOLUTIONS TO  
GLOBAL ISSUES**

**OCTOBER 24-27, 2010  
DURBAN, SOUTH AFRICA**

### **COINN PARTNERS**

- World Health Organization (WHO)
- International Council of Nurses (ICN)
- The Partnership for Maternal, Newborn,  
and Child Health
- Partnership for Safe Motherhood
- 99nicu.org

**Corporate Sponsors:**  
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**Council of International  
Neonatal Nurses, Inc.**

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*Call for more information: 815-344-6238*

**Council of  
International  
Neonatal Nurses, Inc.**

# **Individual Sponsor Brochure**

**coinn**

Council of International Neonatal Nurses, Inc.



<http://www.coinnurses.org>

# Council of International Neonatal Nurses (COINN)

## Mission Statement

As recognized global leaders in neonatal nursing care we are committed to fostering excellence in neonatal nursing, promoting the development of neonatal nursing as a recognized global specialty, promoting high standards of neonatal care, enhancing quality of care for our patients and families, decreasing health disparities, and improving healthcare outcomes.

## Vision Statement

To promote excellence in neonatal nursing and health outcomes for the infants and families we serve and to act as an international leader in development and revision of professional standards of neonatal nursing.

## Core Values

- Excellence in quality neonatal care, practice, and education
- Neonatal nursing as a global specialty
- Family-centered care
- Culturally sensitive care
- Respect for differences
- Compassion
- Healthy work environments
- Standards of Care, Practice, and Education

## Why Become a Sponsor ?

- **At present 38% of all child deaths globally occur during the neonatal period**
- **One in every eight babies born in the United States is premature according to the March of Dimes birth Defects Foundation**
- **On a global level, approximately 130 million infants are born annually, of these—four million die during the neonatal period (first 4 weeks of life)**
- **Every minute of every day, on average, a child dies of HIV/AIDS**



The NICU at Indira Gandhi Children's Hospital in Kabul, Afghanistan. Under-resourced, no heat, fluctuating electricity. Taken April 2004

COINN was established to promote high quality standards of neonatal nursing practice and care and committed to evidence and research-based practice for the benefit of the global public and to:

- 1) Collect and disseminate information on all matters affecting the above purposes, and exchange such information with members and other bodies having similar purposes.
- 2) Arrange and provide for, or join in arranging and providing for, the holding of meetings, exhibitions, and conferences internationally-face-to-face or through other media.
- 3) Provide leadership in neonatal nursing by collaborating with other relevant healthcare associations.
- 4) Foster the development of neonatal nursing as requested in specific countries i.e. development of a national association and to
- 5) Write and publish documents that support health care practice, education, and policy as needed.

This is an exciting time for COINN. We are an organization on the move. Our membership is growing. If you would like more information about COINN or how to join please visit our website at: <http://www.coinnurses.org/> or email us at: [info@coinnurses.org](mailto:info@coinnurses.org).

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